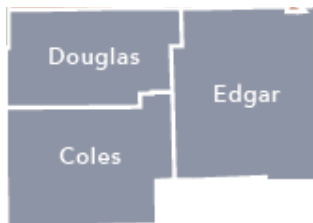




**Jacob Gard**

[jgard@precisionconservation.org](mailto:jgard@precisionconservation.org)

**309.200.6180**



**No Sales Pitch. No Gimmicks.  
Just Farmers Helping Farmers.**

Precision Conservation Management (PCM) is the premier conservation program of the IL Corn Growers Association and Illinois Soybean Association. Our connection to farmers is what makes our program and services different. We combine 1-on-1 relationships with advanced farm data analysis to help farmers make confident business decisions about conservation practice adoption and scaling.



[www.precisionconservation.org](http://www.precisionconservation.org)

**A Farmer-Led  
Conservation  
Service Program That  
Puts Farmers First**



Precision Conservation Management

# PepsiCO & Partners Regen Ag Incentive Program

PCM farmers are eligible to receive \$5-\$25 per acre for using conservation practices. This program is available to all PCM farmers and all acres, regardless of practice history (does not discriminate against early adopters). Incentive payment structure is subject to change each year. Participating farmers agree that PepsiCo has exclusive rights to claim all net greenhouse gas reductions (carbon credits) generated on cost shared acres.

Cover Crops	No Till/Strip Till	MRTN/10% Nitrogen Reduction
\$15, 1st/2nd year	\$10, 1st/2nd year	\$10, 1st year
\$10, 3+ year OLD	\$5, 3+ year OLD	-
\$25, 1st/2nd year NEW   \$15, 3+ year OLD		
\$20, 1st/2nd year   \$15, 3+ year OLD		-
	\$15 1st/2nd year	

# PCM Regional Conservation Partnership Program

NRCS offers PCM farmers funding to grow cover crops. Farmers can receive anywhere from \$35-\$64/a to grow cover crops. Many options are available and funding level increases with more advanced overwintering species, longer contract length, and increased acreage. Submit an application with your local NRCS office. Your PCM Specialist can bring you the application. Applications are then screened, ranked, and rated and approved applications are notified for contract development.

# MRTN - Linked Crop Insurance Premium Support Program

This program is available to farmers who purchase crop insurance and have been enrolled in PCM for at least 2 years with data demonstrating that they historically apply nitrogen fertilizer to their corn fields at an average rate of 200 lb N/a or greater (total N). Eligible farmers can receive \$10/a to apply toward increasing their crop insurance coverage in exchange for reducing their total N application rate to the MRTN on all their corn acres.

# MRTN On-Farm Strip Validation Trial

PCM farmers are eligible to receive \$250 per field to install N strip trials (24 rows total) testing the MRTN fertilizer rate against their traditional N rate. Farmers need to supply 1) either the as-applied map showing locations of N applications OR the lat/long coordinates of the row passes; 2) calibrated yield monitor or similar quality yield results. In addition to the monetary payment, farmers receive an individualized report demonstrating crop yield and profitability differences between their traditional N fertilizer rate and the MRTN strip trials.

