

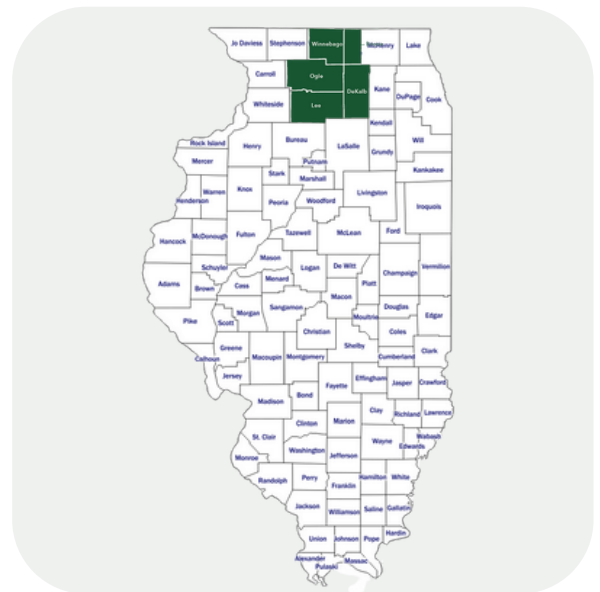
# PEPSICO & PARTNERS REGENERATIVE AG INCENTIVE

This program is available to all farmers and all acres, regardless of practice history (does not discriminate against early adopters).

## BENEFITS

PCM farmers are eligible to receive **\$5-\$25 per acre** for using conservation practices. Incentive payment structure for the 2023 growing season are subject to change each year.

Cover Crops	No Till/Strip Till	MRTN/10% Nitrogen Reduction
\$15, 1st/2nd year	\$10, 1st/2nd year	\$10, 1st year
\$10, 3+ year OLD	\$5, 3+ year OLD	-
\$25, 1st/2nd year NEW   \$15, 3+ year OLD		
\$20, 1st/2nd year   \$15, 3+ year OLD		-
-	\$15 1st/2nd year	



## REQUIREMENTS

Farmers agree that PepsiCo has exclusive rights to claim all greenhouse gas reductions (carbon credits) generated on cost shared acres.



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