

PEPSICO & PARTNERS REGENERATIVE AG INCENTIVE

This program is available to all farmers and all acres, regardless of practice history (does not discriminate against early adopters).

BENEFITS

PCM farmers are eligible to receive **\$5-\$25 per acre** for using conservation practices. Incentive payment structure for the 2023 growing season are subject to change each year.

Cover Crops	No Till/Strip Till	MRTN/10% Nitrogen Reduction
\$15, 1st/2nd year	\$10, 1st/2nd year	\$10, 1st year
\$10, 3+ year OLD	\$5, 3+ year OLD	-
\$25, 1st/2nd year NEW \$15, 3+ year OLD		
\$20, 1st/2nd year \$15, 3+ year OLD		-
-	\$15 1st/2nd year	



REQUIREMENTS

Farmers agree that PepsiCo has exclusive rights to claim all greenhouse gas reductions (carbon credits) generated on cost shared acres.



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