

# IRRIGATION EQUIPMENT UPGRADE INCENTIVE

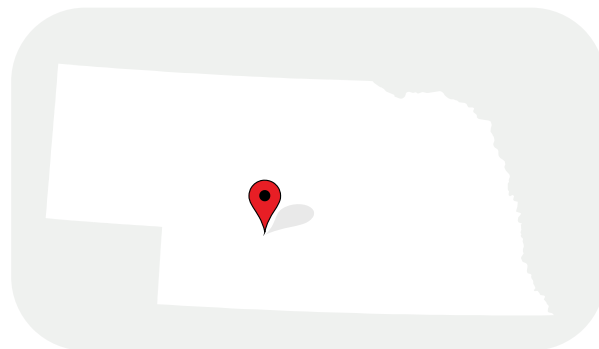
Growers can enroll with PCM through the Soil Health Incentive Program and receive \$5-\$25 per acre when planting cover crops on those acres, or by showing an N2 reduction of at least 10% from the previous corn crop. **Frito Lay is continuing with the incentive program, to support growers in improving their on-farm water efficiency.**

## QUALIFICATIONS

To be eligible for the Irrigation Equipment Upgrade Incentive, growers must be enrolled in the PepsiCo-Frito Lay/PCM Soil Health Program.

### ELIGIBLE PRACTICES\*:

- Renozzling existing pivots
- Computerized Scheduling Tool
- Pivot Telemetry
- Variable Frequency Drive (VFD) installment
- Autonomous Pivot
- N-Drip Gravity irrigation system



## BENEFITS

Growers will receive **50 cents for every dollar spent**, capped at \$6,000 on a maximum of four (4) irrigation units (and/or equivalent acres for N-drip conversion of flood acres).

## REQUIREMENTS

Acres in this cost-share program are not eligible for other carbon market schemes. Sign up and have your invoices turned in by December 31st, 2023. The program incentive will be limited to the first 90 irrigation units with proof of purchase submitted.



**DARREN CUDABACK**  
PCM Specialist

[dcudaback@precisionconservation.org](mailto:dcudaback@precisionconservation.org)  
308-216-1153

\*The list of eligible practices is not exhaustive. If you are interested in implementing a practice that is NOT listed below, please let your PCM Specialist know.

[www.precisionconservation.org](http://www.precisionconservation.org)